

Summer bookings are live

Today sees the launch of our Essex ActivAte summer booking page on the new Active Essex website!

This summer Active Essex are delivering our biggest ever holiday activity programme on behalf of the Department for Education, Essex County Council and Thurrock Council. The programme will see over 200,000 FREE places offered for low income families who are eligible for benefits based free school meals over 5 weeks of the summer holiday.

Essex County Council are also funding a number of free places for working families who are struggling financially and would benefit from this holiday club support.

Bookings for summer clubs are live as of today, offering support to children and families across the county!

To celebrate the launch Councillor Louise McKinlay (ECC Deputy Leader and Cabinet Member for Communities, Partnerships, Equality & Performance) has discussed the importance of the Holiday Activity and Food programme, alongside Anton Ferdinand (former professional footballer and Active Essex board member) in our launch video which was shared on social media today. Watch the video on our website.



Find out more on the new Active Essex website!

Fun for every child!

Essex ActivAte clubs will feature a wide variety of activities — with every club offering physical and enrichment activities and fun nutrition education sessions, as well as providing a tasty meal for every child. These activities will include:

- Team sports
- Outdoor obstacle courses
- Dance
- Yoga
- Multisports
- Drama
- Parkour
- Arts & craft sessions
- Gardening

During Half Term some clubs even had visits from super heros and princesses and have the chance to ride ponies and unicorns! We can't wait to see what they come up with this summer!

Beyond this, we are running an extensive outreach programme in partnership with the Essex Youth Service, providing support for secondary school children. Plus, if you live in the south of Essex we have a consortium of partners providing an amazing offer for secondary school children At Hadleigh Park, including cycling, bike mechanics, multisports and the chance to try kayaking and paddleboarding!

Alongside this we are expanding our enrichment offer even further, with the opportunity for children to explore nature with organisations such as The Essex Widlife Trust! Plus many clubs across the county will feature additional enrichment from Essex Library Service and Essex Education Music Hub.







Why stop there?

Alongside face to face clubs, we understand the importance of providing support for children and families at home. As such we are also providing fun-filled activity packs, hours of YouTube content as we take over the Find Your Active channel and lots of exciting new recipes for families to cook together. This offer will include two activity packs tailored to KS1 and KS2 pupils. Take a look at some of the pages!



Family support

Alongside the opportunity for children to make friends, have fun and experience new things, we are also asking providers to support families!

Every Essex ActivAte club provider has been asked to consider how they can offer advice, guidance and support to parents/carers of the children attending the weekly activities. Providers have also been asked to be creative and look at ways to offer family engagement and activity sessions as part of ActivAte 'Family Hour'.

In addition to this we are working with the following providers to support and signpost the whole family:

- Adult Community Learning
- Essex Libraries
- Community 360 Essex Family support
- Foodbanks and food pantries
- Essex Child and Family Well-being service

Plus, all families will receive a family support flyer alongside their child's activity pack, offering ideas for free fun days out, signposting to the new Active Essex Activity Finder for inspiration, and running two exciting competitions with prizes to help keep youngsters entertained and provide fun days out for all the family!



Ensuring every club is inclusive

All clubs are inclusive, with a trained SEND ambassador and Mental Wellbeing ambassador at every club. Active Essex and Essex County Council also recognise the importance of offering specialist hubs for children who require this support, and have a number of SEND and Mental Wellbeing Hubs available in each district. These exciting activities will include:

- Buffy's Play Bus will be traveling around the county with lots of equipment to provide fun-filled sessions for children with SEND.
- The Essex Wildlife Trust will be running sessions to encourage children to use their senses to connect with nature.
- Essex Education Music Hub are offering unique music based enrichment throughout the county, as well as running a SEND Hub in Epping Forest District.
- Roots to Wellbeing will be offering Mental Wellbeing and SEND sessions in green spaces offering children the opportunity to explore nature.
- Some clubs will feature the chance for children to make exciting crafts, including bath bombs, soap, baking and spray paint art!

